



LOS CABOS INVITES TRAVELERS TO “POSE & POST”

Facebook Campaign Brings Together An Array of Los Cabos Vacation Experiences

The Los Cabos Convention and Visitors Bureau has launched a new social media campaign, the “Los Cabos Virtual Family Photo Album,” which will bring together Los Cabos vacation photos from individuals around the world. Beginning August 2, the Los Cabos CVB will ask their fans on Facebook to send in a photo of their fondest Los Cabos memory that will then be compiled to create the “Los Cabos Virtual Family Photo Album.” The finished photo album will be posted on the official [Los Cabos CVB Facebook page](#).

Facebook fans will be able to [email](#) their photo along with their name and a caption, which will all be posted within the album. The photo album will be separated into variety of topics, including:

- **The Party Begins Where Land Ends** (Celebration)
- **Beach Babes** (Babies/Toddlers)
- **Leave It All Behind** (Relaxation)
- **Picture Perfect** (Artistic or Scenic Shots)
- **Saying ‘I Do’ in Paradise** (Weddings)
- **My T-Shirt Says It All** (Silly Shirts)
- **Make A Splash** (Pool/Beach)
- **First Base** (Couples Kissing)



Once the completed photo album is posted on September 7, all fans will be able to view their photos and virtually “flip” through the album to enjoy images from other fan’s vacations.

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