



Dear Friends and Valued Travel Partners,

In conjunction with recent reports and violent crime occurring elsewhere in Mexico, we understand that you may have concerns and questions about safety when traveling to Los Cabos. On behalf of the Los Cabos Convention & Visitors Bureau, allow me to take this opportunity to help alleviate those concerns by addressing the following frequently asked questions, which have been received by our office.

Please do not hesitate to let us know if you have further questions as we greatly appreciate your feedback and are fully committed to ensuring your safe and comfortable travel to Los Cabos.

With best regards,
Gonzalo Franyutti
President, Los Cabos Convention & Visitors Bureau

Q. There's been so many reports about drug violence in Mexico in the news lately. Is Los Cabos a safe vacation destination?

Los Cabos remains unaffected by those incidents of violent crime, as recently reported by the news media. Located at the southernmost tip of the 1000-mile long Baja Peninsula in the State of Baja California Sur and separated from mainland Mexico by the Sea of Cortes, Los Cabos is far removed from those highly reported and troubled areas of mainland Mexico, in distance, ambiance and infrastructure.

For example, it is important to note that a private terminal at the San Jose del Cabo International Airport was purposely built to accommodate the high-demand for private jets and to cater to the high-end clientele traveling to the destination on a regular basis. In the first three months of 2011 alone, Los Cabos welcomed over 1,500 private jets to this exclusive, new terminal.

Los Cabos percentage of return customers is very high as over one-third of the travelers to the destination are repeat visitors. Additionally, the Los Cabos CVB reported a 16% increase in hotel occupancy levels at the beginning of 2011 as

compared to 2010. This type of growth clearly demonstrates that international travelers view Los Cabos as an appealing and safe vacation destination.

Q. Given the Travel Warning issued by the US State Department, should I change my travel plans to Los Cabos?

No. The statement issued by the U.S. State Department contains no mention of Los Cabos.

It additionally goes on to state, "Millions of U.S. citizens safely visit Mexico each year. This includes tens of thousands who cross the border every day for study, tourism or business and at least one million U.S. citizens who live in Mexico. The Mexican government makes a considerable effort to protect U.S. citizens and other visitors to major tourist destinations."

To that same point, *Stratfor Global Intelligence*, a global team of intelligence professionals which provides decision-makers and sophisticated news consumers around the world with insights into political, economic, and military developments recently reported "Located on the southern tip of the Baja California peninsula, Cabo San Lucas and the greater Los Cabos region has been relatively insulated from the country's drug-related violence and can be considered one of the safer places in Mexico for foreign tourists."

Q. What else can you tell me about safety in and around Los Cabos?

An official database reports the number of drug-related homicides throughout Mexico each year, from 2006 to the present, was released by the office of the President in early 2011. We are pleased to report that Baja California Sur was ranked as the fifth safest of all 31 states in Mexico.

Q. Are emergency services available for American travelers while in Los Cabos?

Yes, the U.S. consular agency is located in Cabo San Lucas at Blvd. Marina local c-4, Plaza Nautica, col. Centro. (Telephone: 011-52 (624) 143-3566). U.S. consular agencies around the world serve to assist American citizens who encounter legal, medical, or financial difficulties when traveling abroad.

In the case of an emergency, consular officers put travelers in contact with local attorneys and doctors, as needed. Consular officers also perform non-emergency services including helping Americans with absentee voting, selective service registration, receiving federal benefits, and filing U.S. tax forms. The consular office can additionally notarize documents, issue passports, and register American children born abroad.

Q. How can I stay in active communication with the Los Cabos CVB?

For up-to-the-minute updates from the Los Cabos Convention & Visitors Bureau, please join us on the following social networks:

- Twitter: www.twitter.com/loscaboscvb
- Facebook: www.facebook.com/#!/LosCabosCVB

- YouTube: www.youtube.com/user/LosCabosCVB

You may also call our office toll free at (866) LOS-CABOS or visit our website at www.Time2Cabo.com for current news and great travel packages from our hotel members.

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